

Developing practical recommendations for integrating workplace safety and wellness initiatives

Avi Biswas, PhD

Institute for Work & Health



Acknowledgements

- Dr. Dwayne Van Eerd
- Dr. Monique Gignac
- Dr. Peter Smith
- Momtaz Begum
- Siobhan Cardoso
- All our stakeholders

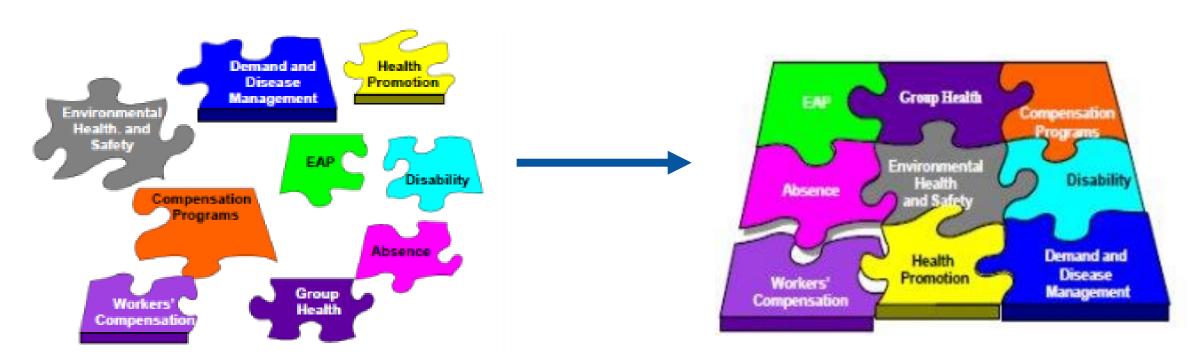


OHS Futures Program
Grant Agreement #095244774



What do we mean by an integrated approach?

Building on traditional safety and health initiatives by identifying and enhancing working conditions most relevant to worker health, safety, and wellbeing

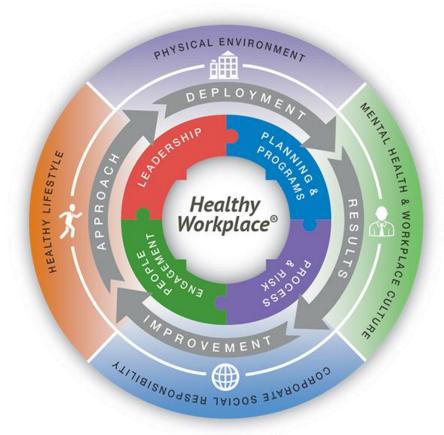




What is not considered an integrated approach?

Adding a workplace wellness program



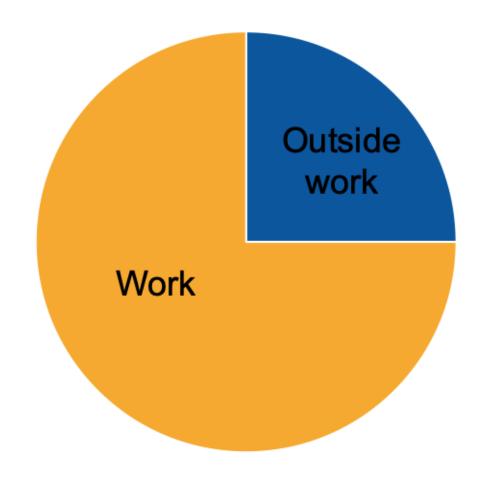


Source: Excellence Canada



The case in support of an integrated approach

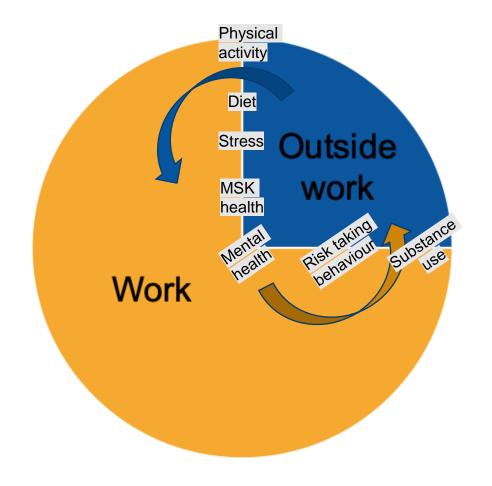
Workplace safety, health, and wellbeing are inextricably linked, both on- and off-the-job





The case in support of an integrated approach

Workplace safety, health, and wellbeing are inextricably linked, both on- and off-the-job





The case in support of an integrated approach

- Reduction in workplace injuries and illnesses
- Improved workers' job satisfaction
- Enhanced organizational culture of trust, safety, health
- Reduction in work-related stress
- Improved health opportunities, more informed decision-making
- More productive employees
- Reduction in healthcare costs
- Family, community, and societal gains



In support of an integrated approach







NIOSH TV	VH Affiliates			
AgriSafe Network	Mount Sinal Entitles			
American Association of Occupational Health Nurses	National Aeronautics and Space Administration			
American College of Occupational and Environmental Medicine	National institutes of Health			
American College of Preventive Medicine	National Park Service			
American Industrial Hygiene Association	National Safety Council			
Association of Occupational Health Professionals in Healthcare	National Security Agency			
Center for Social Epidemiology	Nebraska Safety Council			
Communications Workers of America	Northern Kentucky University			
Dartmouth Hitchcock Medical Center	Ohio Bureau of Workers' Compensation			
Department of Nursing, University of New Hampshire	Plano (city), Texas			
Eskenazi Health	SAIF Corporation			
Eugene (city), Oregon	Society for Occupational Health Psychology			
HealthPartners Institute	St. Louis Area Business Health Coalition			
Industrial Minerals Association—North America	St. Luke's Health System (Idaho)			
Institute on Disability, University of New Hampshire	University of Buffalo			
Interdisciplinary Center for Healthy Workplaces, University of California-Berkeley	University of California-Irvine, Center for Occupational and Environmental Health			
International Brotherhood of Boilermakers	University of Georgia			
ISSA—The Worldwide Cleaning Industry Association	University of Michigan			
Kentucky Department for Public Health	University of North Carolina-Chapel Hill, Gillings School of Public Health			
Kentucky Injury Prevention and Research Center	University of Rochester			
Labor Occupational Health Program, University of California-Berkeley	Valley Health Alliance			
Laborers' Health & Safety Fund of North America	Western Kentucky University			
Miami Occupational Research Group, University of Miami	Carl Maria Maria Maria Maria			





Australia

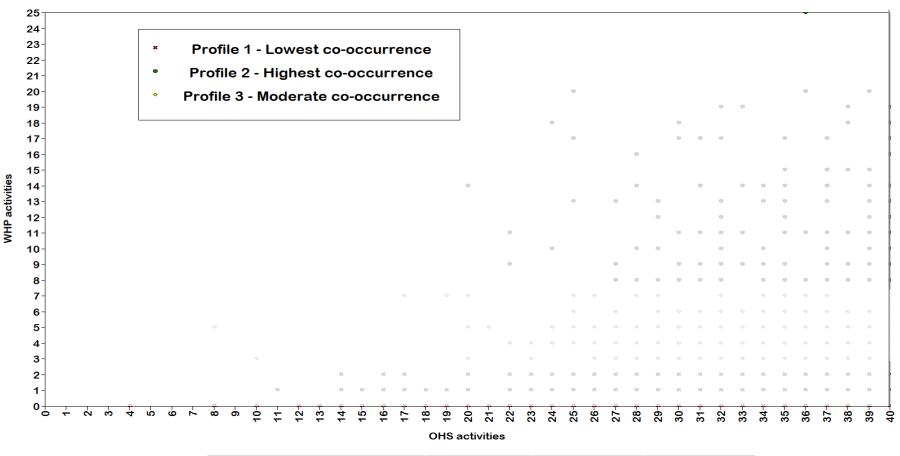


Canada 🚦





OHS and wellness activities in Ontario



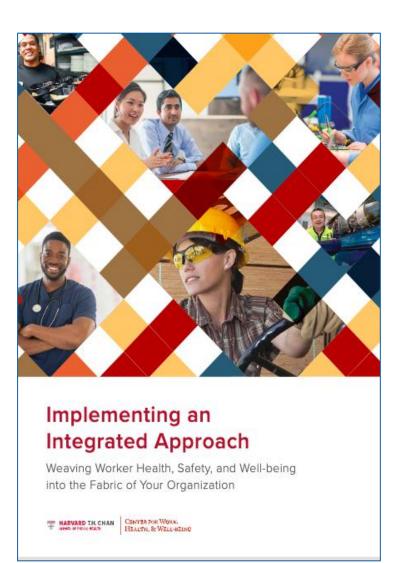
	Profile	n (%)		WHP activities (SE)]
2	Highest co-occurrence	148 (3.8)	37 (1.0)	10 (0.8)
	Moderate co-occurrence	317 (12.7)	34 (1.4)	4.3 (0.4)

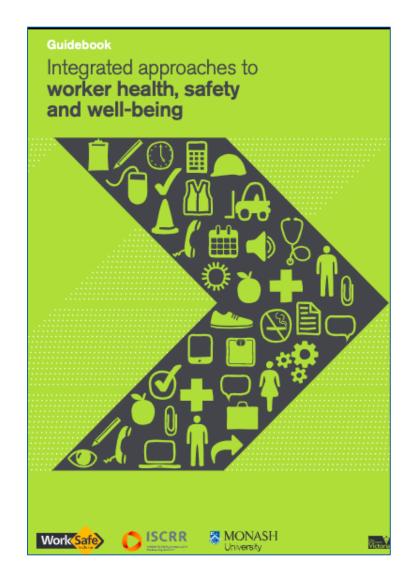


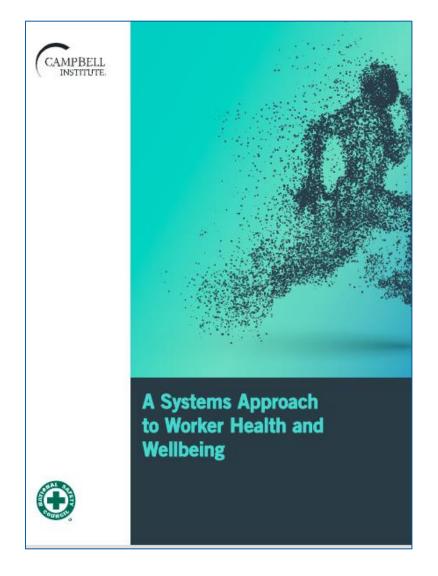
The case against implementing an integrated approach

- It's just wellness with a fancier name
- Even if you build it, they won't come
- Emphasising individual worker responsibility for health
- It's not feasible
- Not sure how to implement it











Project objectives

STEP 1: Conduct a scoping review of existing literature

- Document approaches to integrated workplace safety and wellness
- Identify characteristics of integrated approaches, their challenges and successes, and "what works, for whom, and in which contexts"

STEP 2: Work closely with stakeholders to identify principles that should be considered by workplaces for an integrated approach to workplace safety and wellness

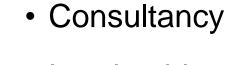
- Consult with a stakeholder advisory committee
- Conduct a ranking exercise of principles and recommendations of importance to stakeholders



Stakeholder advisory committee

Representation from

- Research
- Government
- Private sector
- Public sector

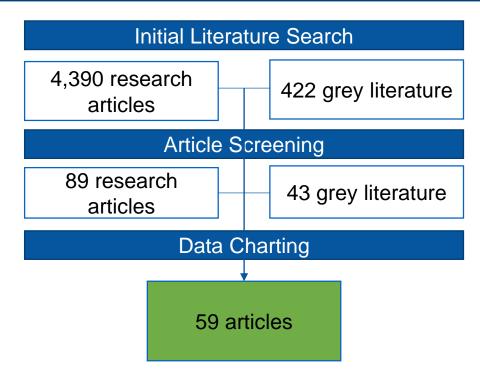


- Leadership
- Health & safety
- Human resources
- Employee benefits program



Step 1: Scoping Review





Review Question:

What are <u>facilitators</u>, <u>barriers</u>, and <u>recommendations</u> that are relevant to the implementation of integrated worker health approaches?



Step 2: Identifying Recommendations





Qualitative Analysis of Stakeholder Discussions



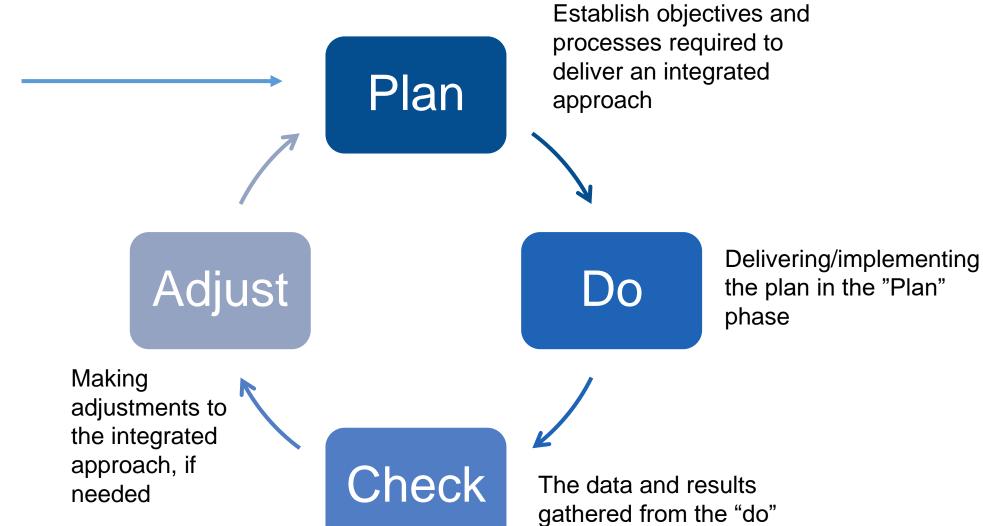
Stakeholder Review Exercise



Recommendations

Pre-Plan

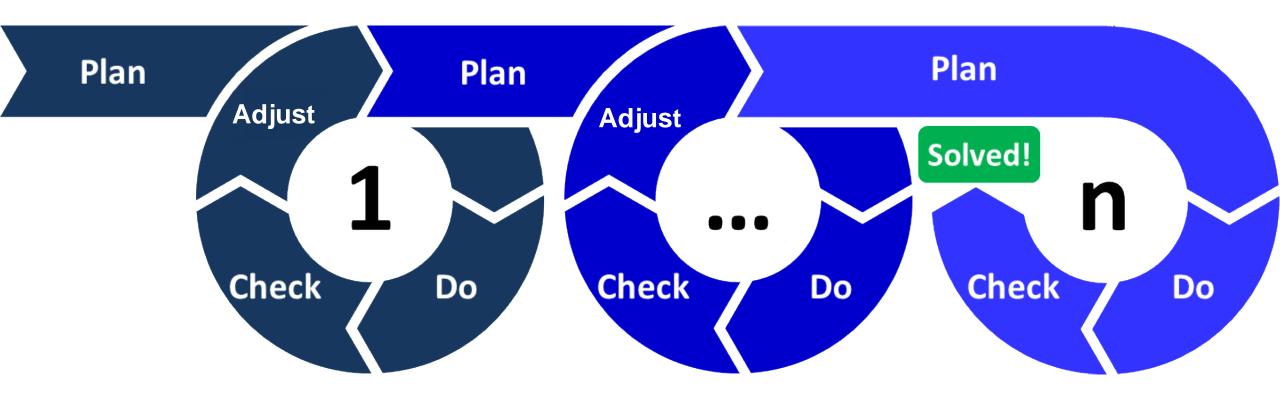
Understanding when to consider planning for an integrated approach



phase are evaluated

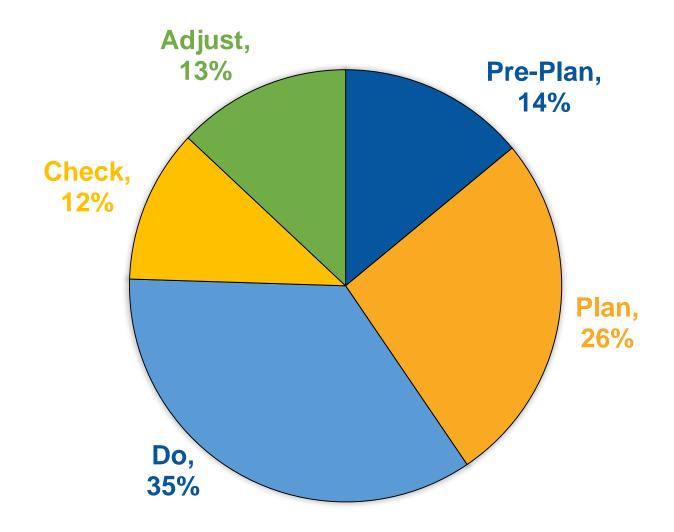


Recommendations





Estimated time and resources required





Assess readiness

Understand whether the organization is open to reassessing how it supports the health and safety of its employees.

Find out if the organization prioritizes the safety, health, and wellness of employees in their existing practices, mission statement or corporate policies

Examine whether the external economic climate and political climate is favourable for the implementation.

Assess organization's willingness to direct, or redirect, internal resources in support of program development and implementation.

Highest Priority

Strong Priority

If unionized, assess the support of union leadership and their future role.



Gain organizational buy-in

- Gain leadership buy-in by outlining what employers and employees can gain from an integrated strategy in terms of its value on investment and return on investment.
- Identify change agents and champions within the organization who can help the organization and employees see the value of an integrated strategy.

Assess perceptions of enablers and barriers to change among leadership and employees. Understand who believes changes are needed, and why.

Highest Priority Strong Priority

Leverage evidence of the benefits of integrating wellness and safety from data sources (internally or externally)



Listen to what organizations have to say and leverage what you can to get going.



<u>Understand needs and priorities</u>

Tailor the integrated strategy towards employer needs and priorities.

Conduct a needs assessment of employer and employee priorities via meetings, focus groups, surveys, etc.

Highest Priority



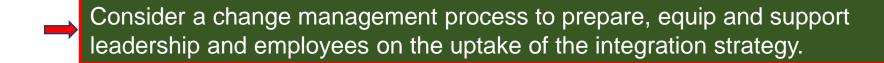
Plan the strategy

- A planning committee should have representation from organization leadership, employees, department representatives, and possibly members of the community at large that can share their insights on the implementation process (e.g., non-profits, health care organizations).
- Consider putting in place mechanisms to protect employee privacy, allay any fears of retribution and communicate these clearly to employees.
- Consider tailoring communication about the strategy to different departments and employees. For small-medium organizations, consider if sending a single message is more appropriate.

Highest Priority



Train others



Train leadership, HR/safety, wellness managers, and employees early on to make sure everyone understands how the strategy will work and its benefits.

Consider adding an external stakeholder to the planning group. Consider the addition of an external individual with relevant experience to the planning process.

Highest Priority

Strong Priority



Consider formal and informal meetings with representation from within the organization and other organizations/researchers/community organizations to learn/share experiences regarding the challenges and successes of implementing an integrated strategy.



Prepare budget and resource requirements

Ensure budgeting and staffing resource requirements are considered or make clear how existing budgets and staff will be utilized.

Highest Priority Strong Priority





Develop an evaluation strategy

Develop an evaluation framework and develop metrics to measure the progress or successes of the integration strategy.

If it is difficult to develop or implement progress measures, consider whether there is existing data to inform progress.

Highest Priority



Implement and deliver the integrated approach

Ensure leadership presence in program delivery models.

Ensure a balanced integration of physical and psychological health and safety.

Ensure that the integration of wellness activities do not compromise safety activities.

Make sure all design and implementation steps are conducted in a timely manner.

Highest Priority Strong Priority



Communicate and promote the integrated approach

- Enable change agents to promote the strategy.
- Build momentum on early successes from short and simple programs and leverage for larger and more long-term strategies.
- Decide what and how often to communicate the strategy in a way that is meaningful to employees and that will reach the most employees. Communicate how the program goals will be measured. Clarify what is voluntary and what is mandatory.

Highest Priority

Strong Priority

Have individuals and departments that employees typically interact with (e.g., colleagues, HR, managers) deliver the communication strategy.



Communicate how successes will be achieved, and the consequences of success, in other analogous settings.



Measure and evaluate

Ensure that progress measures reflect goals set out in the original implementation plan.

Consult with the organization's leadership and program participants on their perspectives on how the program was delivered and if any challenges need to be addressed.

Highest Priority





Communicate successes and barriers

Make the organization's leadership and employees aware of any milestones and successes resulting from the integrated strategy.

Communicate barriers to success that were identified and what has been done to attempt to address them.

Highest Priority



Refine and continually improve

Revisit and adjust the design and implementation of the strategy regularly.

Prepare, support, and help employees in any changes to the refinement of the strategy.

Build idea that this is a continuous improvement process, so the process is never 'done'.

Highest Priority



Recommendations

1. Refine and

continually improve

Pre-Plan

- 1. Assess readiness
- 2. Gain organizational buy-In

Plan

- 1. Understand needs and priorities
- 2. Plan the strategy
- 3. Train others
- 4. Prepare budget and resource requirements
- 5. Develop evaluation strategy

Do

- Implement and deliver
- 2. Communicate and promote

Check

Adjust

- 1. Measure and evaluate
- 2. Communicate successes and barriers



Next steps

 Refine the recommendations for specific workplace contexts (e.g., workplace size, industry sectors, provinces)

 Develop and validate recommendations into indicators of integrated safety and wellness





Thank you

- abiswas@iwh.on.ca
- biswas_aviroop



This document/slide is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License: http://creativecommons.org/licenses/by-nc-nd/4.0/.



Keep up on evidence-based practices from IWH

- Sign up online for our monthly e-alerts, our quarterly newsletter, event notifications and more: iwh.on.ca/subscribe
- Follow @iwhresearch on Twitter: twitter.com/iwhresearch
- Connect with us on LinkedIn:
 linkedin.com/company/institute-for-work-and-health
- Subscribe to our YouTube channel: youtube.com/iwhresearch

